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NEWSLETTER, DECEMBER 2019

PARTNERS



Wirtschaftsverband Handwerk und Dienstleister
Confartigianato Imprese



CHAMBER OF COMMERCE
AND INDUSTRY- VRATSA



EU project INCLUDE: Inclusive Leadership in the Digital Age (under Erasmus+ programme) started in October 2019. There are seven partner organisations implementing it: emcra—Europa Active Nutzen (Germany) - lead partner, CPMS—Cyprus Project Management Society (Cyprus), Ivh Bildung & Service Gen. (Italy), IBWF Institut für Betriebsberatung, Wirtschaftsförderung u. -forschung e.V (Germany), EUFA—European Fundraising Association e.V. (Germany), Chamber of Commerce and Industry Vratsa—CCI Vratsa (Bulgaria), and AMU—Adam Mickiewicz University (Poland).

The main objective of the project is to develop learning and teaching materials for managers and employees of SMEs, SMOs, and startups which will support them in their day-to-day challenges of the digital transformation with a modern, inclusive leadership approach.

The project will deliver 4 outputs:

- 01 Process Model:** shows in an understandable way how the introduction of a new inclusive leadership approach within the context of digital transformation in a SME, SMO or startup can be systematically successful, one step at a time.
- 02 EQF Curriculum:** a curriculum in accordance with the European Qualifications Framework, showing in a structured and understandable way what inclusive leaders must know and be able to do if they are to independently and responsibly solve the problems and challenges through digital transformation in their company, together with their colleagues and/or employees.
- 03 Handbook:** provides the target group with teaching and learning materials for applying a new and modern leadership approach.
- 04 Email Course:** conveys the most important aspects of IO2. It will consist in at least 12 learning units automatically sent in separate e-mails, so that users receive a low-threshold entry opportunity into the topic “inclusive leadership in the digital age”.



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The Kick-off meeting and knowledge exchange under project INCLUDE were held in Berlin, Germany in November 2019. Host organisation was emcra, the lead partner in the project.



During the first partner meeting, partner organisations got to know each other, emcra presented the project rationale and the project management. Deadlines, responsibilities, and working teams were set. All partners took active participation in the discussions.



Following the first partner meeting, the Chamber of Commerce and Industry Vratsa, who is the lead partner for dissemination, created the dissemination plan of the project.

In the next months begins the development of the intellectual outputs and ongoing project dissemination.



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